

Lemon Grove Review

VOL. 5; No. 19

LEMON GROVE, CALIFORNIA JANUARY 1st, 1953

10c per Copy

IL'S USINGS

During the just past mail, an acquaintance of ours in Monterey Heights had quite a bit of trouble with the men in green. This gentleman received the mail that belonged to another fellow that had the same name as our man, but lived 2 streets east. Three times our man kindly returned the mail, packages and all, to the man, only to have another fellow bring them right back the next day. Tiring of this routine, he decided to help out Uncle Sam's workmen and personally that the mail reached its correct recipient. After reaching the use of the same number and explaining his mission, imagine his surprise when he found that another person had had the same experience — with our man's mail.

Construction of a new post office would be a boon to long-line fishermen and bank patrons if the bank would expand to the to-be-located premises. Speaking of this situation, we heard two persons pondering their wait by wondering if there was going to be another bank holiday and why that was so many people in the bank nowadays.

Harry Hamber says a wife is finally necessary. "A man needs a wife," says he, "to take care of the trouble that he got marrying her, that he never could have if he were single." One of the local pastors was tending a social get together recently but in the midst of the city and good feeling displayed definite uneasiness and leanness. Unusual for such an occasion, one of the guests questioned the pastor about his sterility. The churchman hastily explained that he had to meet with the board of trustees just after the party and have a discussion of the budget. Said he, "I have the only board of trustees without a face muscle." We know just what he means!

Who said that a couple can't live on love? They can. Anyway they can just as long as the girls father still loves her. Not to pass up the new year festively, if you read this before the festive occasion, play it cool and stay sober. If you read it afterwards, I hope you feel like reading. Whatever, here's hoping you have a prosperous year ahead of you. Oh, yes. Don't forget to date those checks and things 1953 now.

Well Known Realtor To Leave Statewide Office

J. H. Fotheringham, prominent Vista Realtor, has been elected regional vice-president of the California Real Estate Association, representing District No. 24, which includes Lemon Grove, according to announcement received yesterday from James M. Hall, Los Angeles, president of the association.

He will be installed by former California Governor Frank F. Merriam, Long Beach, honorary president of the statewide organization, during its 49th annual inaugural ceremonies to be held at the Senator Hotel in Sacramento next Saturday (Jan. 3). Other statewide officers who are to be installed are president, J. R. Brown, Pasadena, treasurer, H. Brown, Pasadena, secretary, H. Brown, Pasadena, and Charles H. Brown, Pasadena, treasurer.

Prior to assuming office, the local realtors and real estate new realty official will attend boards.

Community Thanks For Nativity Scene Aid

More work than meets the eye goes into a project like the Kiwanis sponsored Nativity scene set up last week in the park area at Broadway-Main and Imperial. Three churches, and their ministers, co-operated to bring the made-up characters, the choral groups and the leadership necessary to bring the event into being.

Two brothers, Ray and Dewey Carmody, gathered together the material and constructed the manger and the conical. To these men who took time from their business and from their busy holidays, the community expresses appreciation. Ray is Captain of the Grove Fire Department. Dewey operates the Carmody Cabinet Shop.

Harmon Russell, of Russell's Plumbing Co., took time out daily to deliver and take home the lamb used to locate the animal originally then spent other valuable time chasing him or her, or whatever the case might be, when the lamb broke loose and headed for San Diego via Central Avenue.

Thanks too, to Jack Sanders of the Lemon Grove Hardware Co. for supplying both extension wire and electricity for the public address system. To Bob Lindley, a community handshake for allowing the spotlights to be installed on the roof of his drug store and for the use of electricity to operate the spots.

Tom Warburton, assistant principal of Helix High, did a fine job in lining up faculty members and students to set up the lights and public address system. John Schwendemann, Helix dramatic coach, was in charge of this project.

The Grove fire department, under the capable direction of Chief "Pappy" Hensley should be thanked for their assistance in scaling the nearby buildings to set up lights and take them down afterward.

The Reverends Dan Apra, Congregational Church; Morris Mulkey, Baptist Church and John Chandler and Rex Lawhead of the Trinity Presbyterian Church are to be congratulated for their splendid effort and co-operation. Rev. Mulkey, who made up the characters one night did an outstanding job.

To all the passers-by who took part in the singing and the choristers who turned out for the affair, the Review expresses thanks for the entire community. It was indicated that a full scale production might be in order for next year.

Every Dime, Every Dollar, Everyone Can Help in the March of Dimes.

The association's "Board Officers' Training Program," conducted annually to encourage greater participation in community service by realty officials, local real estate boards, and their members.

An active participant in local civic and real estate activities, he will act as representative of the state association president to the local realtors and real estate new realty official will attend boards.

CHAMBER'S CHALLENGE

AN EDITORIAL

The tallest Xmas tree, a project of the Grove Chamber of Commerce, has been decorated and hundreds of persons from all over the county have already been attracted to it.

This project was paid for by subscription by local business and professional people.

It was not as complete as desired. Considering that the project was started one week ahead of the day of decoration, the job proves what can be done by co-operation.

It also points up the need for an effective Chamber in the community.

Under President Roy Neilsen's direction, the Chamber should be able to meet the challenge inherent in a fast growing community. There is going to be even more prestige for Chamber board of directors — but there is going to be a greater responsibility.

Those who are board-sitting just for the honor of the office will find themselves in an uncomfortable position in the light of a sincere effort of the part of the rest of the Board to accomplish things for the community.

Those who cannot devote at least a modicum of their time to Chamber projects should, in fairness to their community, offer their chair to those who can and will.

While the Chamber has been a rallying point of many good projects in the past, it should be even more helpful in guiding the development of the community in the future.

Scrapbooks are swell, but it's the continual grapple with life's realities of today — and tomorrow that proves the need for a Chamber of Commerce.

—Max Goodwin

--- and A Happy and Prosperous New Year to all

Beginning of the New Year meant different things to different people in Lemon Grove as the Old Year pulled itself together. Rita, operates Browne's Refrigeration and Washer Service, sees continued increasing business in the area. "Greater population alone will account for much business. Lemon Grove's growth is solid because most of the residents are permanent. That means more sales in every line in the coming months."

Frederick Cressy operates a general merchandise store bearing his name. He was one of the early merchants of the community. "At first I thought increased costs contributed in part to our increased volume. An analysis of our operation sheets show that actually most items are selling at a lower price than a year ago. We're simply attracting more patrons and they're spending more money. It appears that next year will be a banner year."

There have been a score of new business firms opening in the Grove during the past year. None of them are complaining according to the Chamber of Commerce. George Casteel, chamber member and a prominent realtor, one of the early settlers of the Grove recently said, "If you operate an honest business in a line that has a reasonable amount of popularity, Lemon Grove will afford you a good living."

Davis Market, a supermarket which opened earlier this year is reported to be doing well over \$150,000 per month. McMahon's Furniture, another big business operation is reportedly leading most of the stores in the firms more-than-85 store chain. Lane's new shoe store and Wigton's enlarged operation are thriving.

Scheduled for early opening in the community are various types of businesses. A foreign-Ford agency starts early in the year. Sproule Reitz variety store breaks ground on the 15th. Jack Dal, former operator of a furniture firm bearing his name, will soon break ground for a building on Broadway west of Imperial, to house a group of hardline businesses. A new furniture store on Main north of Broadway will start operation about the middle of the month and a building permit has been acquired by the owner of the property between Hussey's law office and Russell's Plumbing on Broadway.

In the meanwhile, Luther Hussey who will take over as judge of the Homeland Judicial District on January 5th has a medium-term view of the judicial prospects for the coming year. Said Judge Hussey, "Despite the fact that we are a law abiding community, increasing population and a limited budget is going to make dispensing justice arduous. We will have a part time clerk although we are rapidly approaching the time when a full time clerk will be needed. Civic interest does not usually include a court such as this. It is only when a citizen has actual contact with the court that he shows interest. We'll give area residents the best court possible with at least one night court each week to avoid having citizens taking time off from work."

Population is growing in the area. Lomita Village, actually in

the Grove, has more than 1,200 families as the rental project comes into being. Another project, in the center of residential Lemon Grove will have more than 60 units for sale. All in all, it appears that the future of those who work and reside in Lemon Grove is what they collectively wish to make it.

Business firms, too, were looking toward another record breaking year. Every month was progressively bigger than the previous one since we moved up town reported Dick Paden of the Grove Department Store on

Dr. Frank Gigliotti who recently returned from Washington after more than a decade of government service and as Commander in Chief of the Regular Veterans of the United States summed up the community's feelings. Said he, "There appears to be a renaissance of faith in America with a new party after 20 years. I think a new regime inherently brings about the ingredients of change that connotes better morals, higher moral, and greater faith."

"Not that I think Mr. Truman was not doing his earnest best," said the doctor. Twenty years in power collects too many obligations that can't be tossed off. It looks like good sailing for the country, and expressly for us in Lemon Grove," he said.

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Kiwanis Sponsored Mile of Dimes

Starts Friday

Kick-off for the community's most ambitious charity project, the March of Dimes, will be Friday, January second according to Channing Mason, past president of the local Kiwanis club.

The March will be under the sponsorship locally of the Kiwanis.

Co-chairman of the project is Tom Warburton, vice principal of Helix High School.

Goal of the March is \$5,000, all of which will be collected in small dribbles except for a gala dance and floor show program which is expected to absorb a great part of the community's commitment.

Campfire Girls, under the direction of Mrs. Fletcher Carr, will swarm over the business district Friday selling balloons on a donation basis. The balloons, supplied by the National Foundation for Infantile Paralysis will be supplied to the local little sales ladies without cost. Purchases by the public will be on a strictly donation basis. Campfire Girls will hold sales from 10 in the morning until 2 in the afternoon.

The Duchesses, under the direction of Mary Alice Rigley, will take over the sales duties from 2 until 3:30 p. m.

On Saturday, January third, Girl Scouts under the direction of Mrs. Bray will sell balloons from 10 till noon when Mrs. Johnson's Girl Scouts take over. At 2:30 until 3:30, the Min Tidlers, sparked by Laura Collins, will take over.

Each hour, during the first two kick-off days, Kiwanis-Anne will also sell balloons with members taking an hour assignment each. Following the kick-off sale of balloons, the campaign moves into a month long parade of events designed to fill the \$5,000 need.

Newly seated Kiwanis president Byron Netzel said that the membership would aid in placing "iron lungs" in prominent business places.

A "block of dimes" program is slated for the business area Saturday, January 17th Mason and Warburton said. Youth groups from Helix, bands, pom-pom girls and specially arranged entertainment will lend attention to the "block" program. Effort will be made to collect dimes enough to reach a full "country" block Mason said.

High spot of the push will be a barn dance tentatively set for Helix on the evening of January 24th. A fifteen piece orchestra will supply the music and a professional type-floor show will be presented. As the name implies, jeans and informal dress will be the order. All local organizations will be invited to aid in distribution of tickets to this event.

Final event of the campaign will be the "Mother's March" on February fifth. This event will be under the direction of PTA groups and all groups are expected to participate.

This week's schedule:

Friday: 10:00-2:00 — Campfire Girls, Mrs. Fletcher Carr in charge. 2:00-3:30 — Duchesses, Mary Alice Rigley.

Women from Kiwanis for each hour. Saturday: 10:00-12:00 — Girl Scouts, Mrs. Bray, H6-9780. 12:00-2:30 — Girl Scouts, Mrs. Johnson, H6-8517. 2:30-3:30 — Min Tidlers, Laura Collins.

Women from Kiwanis for each hour.

New Dates For Trash Pickup

Notices are being sent out concerning trash pickup changes, announced F. E. Thomas of the Thomas and Mikkelsen Disposal Firm serving Spring Valley, Lemon Grove and Monterey Heights. Changes will begin January 1st.

San Diego, but adjacent Monterey Heights will soon house more than 1,200 families as the rental project comes into being. Another project, in the center of residential Lemon Grove will have more than 60 units for sale. All in all, it appears that the future of those who work and reside in Lemon Grove is what they collectively wish to make it.

Highland Lads And Lassies

by Robert Turnbull

Helix's Freshman - Sophomore Basketball squad for this year is fairly bright, boasting some 33 boys. Coach Morrell, who coached the Varsity football line, is coach for the Fresh-Soph team. He says that the wins and losses for this year should be even. Their first battle, as there is no regular league for them to abide by, will be soon, and that is against our big brother, Grossmont, to be played at Gillespie field after the holidays. When the Varsity and B team play their games away, the Fresh-Soph and C team play the same teams, only here, and vice versa. The games won't be too numerous, as there is only about a half dozen games. Here mentioned are the boys most likely to see action. They are: Forwards, Bill Turpin, Lee Nevis; Guards, Gary Elken, John Bates, Dennis Baker; Centers, Ronnie Svalsted, John Robinson and Richard Comde. For the C team the main starters are John Hogart, Ronnie Backus, and Eddie Stemen. The C's coach is none other than Tom Kelly, Helix's ex-first string left half on the football squad.

A "control board" has been set up at Helix High School to handle "student discipline problems," it was announced recently by forward-looking Tom Warburton, assistant principal. "Many schools have established student courts," but we felt counseling producers were preferable," Warburton said.

Faculty members on the board are Virgil Duea and Tom Warburton. Student members are elected by the student body: currently are Ed Tilling, Carl Jordan, Ernie Merk, and Pat Barnett. Typical case: a student smashed a towel rack, about \$3 claimed he didn't do it on purpose. Decision: Student given opportunity to pay his \$3 fine by work. Warburton believes the board will expand its jurisdiction to include traffic violations.

Helix High is currently going crazy; contest-crazy. Two main contests have hit our school of which many, many students are entering. One is a Public-Speaking contest on "Highway Safety and How to Attain It." \$25,000 in scholarships will be awarded to the lucky winners. The other one is an essay of about 1000 words on the subject, "Significant Presidential Inaugurations in the U. S. History." The lucky two winners from San Diego City and County will go with the owners of KFMB-RADIO station to see Dwight D. Eisenhower get sworn in office.

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FIRE CHIEF THANKS M. H. CITIZENS

Fire damage estimated at \$1,500 resulted from a 2 a.m. fire of undetermined origin on Sunday. The blaze was at 7847 Monterey Heights.

Grove Fire Chief Hensley asked the Review to thank home owners who supplied coffee to the firemen.

Fireman "Iggy" Leone was injured when his auto turned over hurrying to the blaze.

New Chamber Meets Tuesday

First meeting of the 1953 version of the Grove Chamber of Commerce will be held Tuesday, January 6th at the Homeland Judicial court room at 7:30.

Meeting will be under direction of Roy Nielsen who was named

Riggle Brings Home The Corn Meal

W. G. Riggle of 3174 Vista in Lemon Grove has just returned from a month's visit in Braymer, Mo., completing a mission assigned by Max Goodwin, publisher of the Review. Mr. Goodwin, it seems, was hungry for some good old-fashioned country style corn meal available only in the eastern states. (NOTE: Mr. Riggle's trip was not primarily to fetch the corn meal.)

Bill Shearer To Accompany Utt To Washington

Congressman James B. Utt announced this week that William K. Shearer of Lemon Grove will accompany him to Washington. Shearer will act as liaison man between the Congressional office and the executive agencies and will help Mr. Utt on problems affecting San Diego County.

Shearer wishes to express his thanks to all of the people in Lemon Grove who have helped him in his work in the last campaign which led to the present employment. He said, "My job will be to help Mr. Utt serve the people of Lemon Grove and I will be glad to hear from my friends here. I want to be of service to them."

Helix Youth Makes Point For Teeners

By Tom Warburton

San Diego metropolitan papers have lately carried long front page articles on the terrible crimes of teenagers. Often adults are prone to forget the really fine lives that the great majority of our teenagers live.

Last Thursday night at a football award dinner given at Helix High School in honor of the 1952 football team, there occurred a spontaneous act, which re-inforced our faith in the youth of our community. Ernie Merk, Helix High's outstanding football player of the year, was called forward to receive the most valuable player of the year award, a letterman sweater. Ernie strode forward and took the sweater from Coach Ken Maynard. Instead of returning to his seat and receiving his just recognition, Ernie called for a less fortunate member of the team and presented him with the sweater.

This simple act of sharing produced a feeling of warmth and of true Christmas spirit within the hearts of the adults in the audience.

As long as the young people of our area practice humility such as this, we can feel proud and secure as to the future of our community.

O.E.S. Report On Installation

One of the nicest events of the year in Lemon Grove was the installation of Officers for San Miguel Chapter No. 579, Order Eastern Star, held in Friendship Hall on December 10, at eight o'clock P. M.

The elective officers installed were: Worthy Matron, Arvilla Henderson; Worthy Patron, G. Spencer Bunch; Associate Matron, Louise Bennett; Associate

Continued from page 1

NEW OFFICES FOR GROSSMONT HOSPITAL DISTRICT

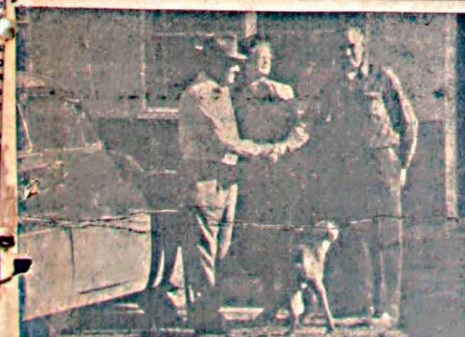
New offices have been acquired by the directors of the Grossmont Hospital District.

They will occupy part of the Jackson and Scott building at 33 E. Cajal Blvd.

Meetings will be held on the first and third Mondays of each month at 7:30 p.m.

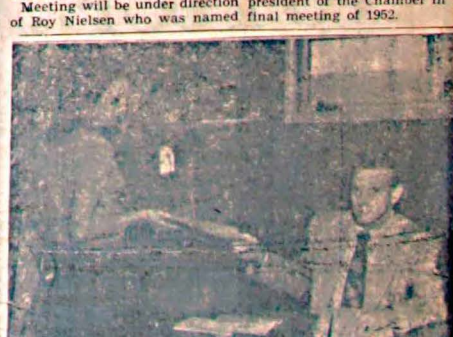
The public may attend.

president of the Chamber in the final meeting of 1952.



Mr. and Mrs. Harry Slaughter from Yankton, South Dakota, traveled 910 miles for their fourth trip to San Diego. Their journey ending at Lemon Grove, they became the very first customers of the newly opened Grove Motel.

The couple plan to stay till March.



Frank Ledler, manager of the newly opened Lincoln Finance on 7856 Golden Avenue, Lemon Grove, hands over the firm's very first loan approval to Mary L. Meyers, stenographer. Lincoln Finance recently opened its offices in the Medical Center.

Lemon Grove Review
Max Goodwin, Editor and Publisher
G. A. Dougherty, Assoc. Editor

NATIONAL EDITORIAL ASSOCIATION
ACTIVE MEMBER

Subscription \$2.50 Per Year

Published every Thursday at
3445 Imperial Avenue in Lemon
Grove, San Diego County, California

Member California Newspaper
Publishers Association

A legal newspaper
Adjudged a newspaper of general
circulation in the Superior Court of
the State of California, in and for
the County of San Diego.

Subscription \$2.50 a Year
Entered as Second-class matter at
the postoffice at Lemon Grove,
California.

The only newspaper printed
and published in Lemon Grove
Telephone HomeLand 6-1168

Inside Goodwin

by Max Goodwin

Old '52 dies, full of wrinkles
and care and of the dead resolu-
tions we made so bravely and
broke so many months ago.
Bright new '53 offers a new
chance. Its pages of months and
days are unmarked and clean,
ready for us to write on them
what we will of new achieve-
ment and fresh dreams.

Even needy families are get-
ting scarce!
The San Diego Bar Association
which supplies the bird and all
the trimmings for more than a
score of needy families each year
is being hard put to find enough
families actually in need to use
up their gifts of food according
to Luther Hussey, Grove attorney.

What's more, says he, a cur-
sory survey of local families
failed to turn up even one fam-
ily with a need of the Bar's un-
deniable thoughtful generosity.

Maybe this will be the best of
all years for most of us. The
signs are hopeful. We learn
from a State Chamber of Com-
merce business summary that
we begin 1953 with employment,
production and individual in-

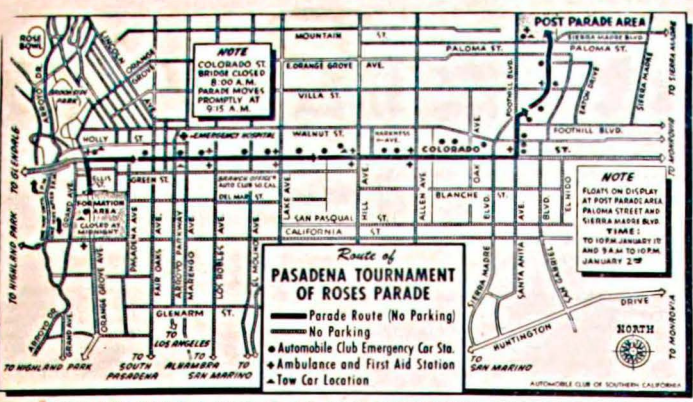
COME TO
PAL'S PLACE
For Fun
3521 Imperial Ave.

Happy New Year
and prosperity during the
We wish you much health
coming New Year.

Tilton's Machine and Welding Service
LAWN MOWER SHARPEN-
ING AND SAW FILING
PORTABLE WELDING
7531 CENTRAL H 6-0103
Near Fire Station

NOTICE!

This is to advise that I am no longer
associated with—
Marie West Parrish
My office is now on the 2nd floor of
7968 Broadway - entrance from 3405 Grove
W. E. "Bill" la Plante
Phone H 6-7392 Day or Night



TIME PARADE ARRIVES AT THE FOLLOWING INTERSECTIONS:

ELLIS ST. AND SO. ORANGE GROVE AVE.	9:15 A.M.	COLORADO ST. AND HILL AVE.	10:25 A.M.
COLORADO ST. AND SO. ORANGE GROVE AVE.	9:23 A.M.	COLORADO ST. AND ALLEN AVE.	10:35 A.M.
COLORADO ST. AND FAIR OAKS AVE.	9:37 A.M.	COLORADO ST. AND SIERRA MADRE BLVD.	10:55 A.M.
COLORADO ST. AND MARENGO AVE.	9:44 A.M.	COLORADO ST. AND SANTA ANITA AVE.	10:58 A.M.
COLORADO ST. AND LOS ROBLES AVE.	9:50 A.M.	SIERRA MADRE BLVD. AND VILLA ST.	11:07 A.M.
COLORADO ST. AND LAKE AVE.	10:05 A.M.	POST PARADE AREA	11:15 A.M.

Rebekah Lodge 409 To Install Wednesday

On Wednesday evening at 8:30 p. m. January 7th the installation of officers of Mesa Jewel Rebekah Lodge No. 409 will hold their fourth installa-
tion, at 8263 La Mesa Blvd. Mrs. Gladys Rumpf, District Deputy

come at record peaks and still rising as we cross the New Year line.

Let the bells ring out and the whistles blow the wish for the happiest of New Years from each of us to all of us!

"I REMEMBER" BY THE OLD TIMERS

From Miss Pearl Miner, Harwood, Texas: I remember the hack my father used to drive. He burnt candles for lights. They were enclosed in glass to protect the flame from the wind. They were used on buggies.

From Mrs. Rose Ramser, Griffith, Ind.: I remember when my brother swallowed a two-cent piece. So we fed him mashed potatoes every time he was hungry.

From Amelia Doctor, Denver: I remember when women wore long, heavy black veils at the funerals of close relatives, and the men wore a black crepe band on their hats and coat sleeves. Black clothes were worn for a whole year after the death of a member of the family.

From Mary Karch, Lakeview, Ohio: I remember when father used to get the sugar and some-powdered-out spigots. He would tap the maple or sugar trees, and we boiled the sap down into a delicious maple syrup. We used the sweetened water to make delicious cassafra tea.

From Sam Williams, Fairmont, W. Va.: I remember when palm leaf fans were used to keep the air stirring in churches and at public gatherings.

From Mrs. Fannie Lester, Ringgold, La.: I remember when people wanted to paint their faces they went to the woods and got a bud of a red oak bush, mashed it and used it for face rouge. There were no beauty parlors. When mother wished to dye some cloth she boiled red oak bark and put coppers in it to set it. It made a dull blue.

President, escorted by her marshal, Miss Georgia Bradley and grand officers including Mesdames Elsie Maydole, Birdie Romero, Margaret Brinegar, Ida Daglish, Catherine McCulloch, Louise Burnham, Bible Bearers, Edna Summers and Iva Manders Angel, Clara Harvill, installing staff, Mmes. Fay Hardy, Thelma Hobson, Louise Moore, Myrtle Alexander, Jackie Cotes, Ray Robbins, Nell Adams, Rose Stallings, Thelma Latson, Ima Masters, Alice Sellers, Fern Ishmael, Florence Hersom, Laura Reed, Barbara Bankston and Louise Tanner. Drill Master, Ib Ishmael, and Asst. Drill Mistress, Nellie Dowell; Soloist, Faith Farr; Musician, Dorothy Greer; Candle Lighters, Ann Kable and Ann Dale; Flag Bearer, Alice Sellers.

The colors of Red and White will be used and the "Heart of friendship" is the theme. All Officers are to be crowned in "Red" and installing staff in Red and White, carrying white muffs with white capes.

Officers to be installed are Mesdames Pennelle Adams, Noble Grand; Verda, Vice Grand; Irene Hoss; Recording Secretary; Clara Mae Phelps, Financial Secretary; Alpha Millemann, Treasurer; and these appointed officers: Warden, Ima Masters; Conductor, Grace Hawksworth; Chaplain, Eleanor Robeson; Musician, Stelle Eckenroth; Color Bearer, Mae Moss; Inside and Outside Guardian, Madge Huber, and Ellen Smolenski, Right and Left Supporters to the Noble Grand. Mary Elsie Odgers and Dorothy Wilke, Right and Left Supporters to the Vice Grand, Lola Johnson and Nancy Bartlett.

GOOD NEWS for HOMEMAKERS
by Anne Marshall
Sew-Gem Sewing Machines
SALES - SERVICE - RENTALS
Parts and Repairs on all
Makes of Machines
7975 Broadway H9 - 2850

"SOUP-PRIZES" are condensed soups combined into bright new flavors that will light up the smiles around your table. For example, blend together a can of clam chowder and cream of celery soup, slowly mix these with 2 soup cans of milk, stirring constantly. Simmer 5 minutes. This is lip-smacking, nourishing, and meatless — just right for Lent.

OTHER FINE FEATURES for Lent are condensed tomato and vegetable soups. Also especially useful at this season are prepared spaghetti in tomato sauce with cheese, tomato juice, and cocktail vegetable juices. All are meatless and easy on your purse.

TO MARKET, TO MARKET, and what do you find? These days you're in luck when you select eggs, fish, and cheese for your market basket. All are plentiful items, that can go into all kinds of main dishes. Turn this trio into a fine-eating casserole with the addition of condensed cream of celery soup. And there's a quartet that makes mealtime harmony.

Celery-Tuna Puff
Can (14 cups) condensed cream of celery soup
1 cup milk
1 7-ounce can tuna
1 egg
1 cup shredded American cheese
2 cups cooked, green beans, drained
1 egg, beaten
1 cup shredded American cheese
Combine soup and milk in a 1 1/2 quart casserole; add tuna and peas. Bake in a moderate oven (375° F.) for 30 minutes. Meanwhile, beat egg yolks well; add cheese. Beat egg whites and fold into egg-cheese mixture. Pile fluffy egg topping on tuna; continue baking for 30 minutes. 6 servings.
Note: It is important to place casserole in oven while preparing egg-topping because this helps soufflé topping cook through.



STOWAWAY . . . Patricia Kael, Los Angeles, was not allowed to land in England after slowing away aboard the Queen Mary. Her father wired passage money and advised keeping her on ship.

Jr. Past Noble Grand, Peggy Swanson, Trustees, Mae Moss, Madge Huber and Leslie Master.

The Past Noble Grand jewel will be presented by Eleanor Robeson and the gift from the lodge by Frances Tarrant. Gifts to the Deputy District President and her marshal will be presented by the Right and Left Supporters of the Noble Grand, Mary Elsie Odgers and Dorothy Wilke. Members of the Rebekah's and Odd Fellows and friends are in-

Business Directory

AAA SEWING MACHINE
Sew-Gem Sewing Machines
SALES - SERVICE - RENTALS
Parts and Repairs on all
Makes of Machines
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New or Used
Singer, White, Nechi, Adler
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Sales-Service-Rentals
Expert repairs to all makes
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Avalon Cafe
S & H GREEN STAMPS
Breakfast, Luncheon, Dinner
CLOSED MONDAYS
NO LIQUOR
8307 Imperial Lemon Grove

Barbara's Beauty Salon
Guaranteed Permanent
Complete Beauty Service
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Broadway Barbers
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Open every day
except Sunday
Bob Sargent

MAYTAG KILVINATOR GENERAL ELECTRIC
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Browne's Refrigeration
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Broadway Business Frontage
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CARR'S Lemon Grove
7859 BROADWAY H 6-6400
BUY AND SELL TRUST DEEDS
G. W. Casteel
H 6-3404

San Diego County Historical Scrapbook Car Ride, Swim, Luncheon . . . All for 75c . . . (In 1924)



From the Historical Collection of Union Title Insurance & Trust Company

Whatever might be said about the turbulent days of the roaring twenties, it must be admitted that, in San Diego at least, some bargains were available.

The street car shown here, part of the San Diego Electric Railroad, offered a "Mission Beach Special" for business men in search of noontime relaxation. For seventy-five cents it was possible to ride to and from Mission Beach, swim in the pool in a furnished bathing suit, have use of a towel and locker, and be served luncheon. And the entire trip was to take only one hour and 35 minutes.

Shown here, in a 1924 photograph from the historical collection of Union Title Insurance and Trust Company, are a group of men apparently about to take advantage of the thrifty noontime special.

Also of interest is the sign on the side of Hotel Belmont advertising the "Star" car—which will be remembered by those who

Kirby Page To Hold Lecture Series
Kirby Page, noted lecturer, internationally known author will hold four discussion-lectures at the La Mesa Methodist Church, 8277 Lemon Avenue in La Mesa.
Topic of the series will be "As Christmas Face World Crisis" and each meeting will start at 6:30 with a \$1 dinner. Lectures will begin at 7:30 and the lecture part is free. Persons may attend the lecture without coming to the dinner.
A series by Page will be given on Sunday nights at the University Christian Church and on Tuesday nights at the Pacific Beach Presbyterian Church.

FOR BEST RESULTS Use REVIEW Want Ads

Invited to attend the installation. A short business will proceed the installation at 7 p. m. presided over by Mrs. Peggy Swanson, Noble Grand assisted by Mrs. Pennelle Adams, Vice Grand.

THE GREETING SHOP
FOSTORIA VERNONWARE
SOLANA WARE
Old Thompson Pepper Mills
Eaton's Fine Stationery
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WEARING APPAREL and ACCESSORIES
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Rella's Shoe Repairing
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Photos at our studio or in your home
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2654 BUENA VISTA AVE.
Telephone H 6-6143
Lemon Grove Tailors
Harry Elkins, Expert Tailor
ALTERATIONS
Men's and Women's Garments
Fully Remodeled and Repaired
3462 MAIN H 6-8467

Old Christmas Car To Bring Sunshine To Sick Kiddies

The problem of what to do with Yule cards now that Y is well behind us has been happily solved by a Lemon Grove woman.

Mrs. Randolph Morse, 8354 Golden Avenue is packaging up old Christmas cards and delivering them to children's hospitals where the cards go into the kiddies scrap books.

Mrs. Morse requests that card be left at the local library where she will collect them. The library is on Golden, just off of Imperial.

GENERAL Nursery Stock and Supplies
HUNTERS NURSERY
3110 SWEETWATER AVENUE
CLOSED TUESDAYS

Save Money! Save Time!
by riding the
SAN DIEGO ECONOMY BUS
WEEKLY PASSES
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5 to 12 half fare
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Add a room - or build
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For Free Estimates.
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1,500,000 IRON LUNGS '52
The MARCH DINES
JANUARY 2 TO 31

HAPPY NEW YEAR
AND BEST WISHES TO ALL
MILDRED'S DRESS SHOP
3321 IMPERIAL AVE. H 6-8320

Jack Epstein Music Studios
3137 El Cajon Blvd., San Diego
Specializing in voice and organ instruction
By appointment Ph. R8566, 9 to 10 A.M. Daily

WHY PAY . . . "Reckless Driver Rates?"
If you're a careful driver, you can get remarkably low rates with State Farm Mutual—the company that dared to be different. State Farm's careful drivers make their own low auto insurance rates!

LOCAL AGENT
AL P. DAHLQUIST
7195 SAN MIGUEL H 6-4585

EXAMPLE
Age 21 to 69, who drive a 1951 Chevrolet, coverage of PLAPD, 10-20-5, medical payment, comprehensive and \$50 deductible collision.
6 Months' Premium \$37.50 FOR MEMBERS

Jensen Gets Bid

AREMON (Spel.) — John Jensen, son of Mr. and Mrs. John Jensen, 2580 Bonita Street, Lemon Grove, has been pledged to Nu Alpha Phi fraternity at Pomona college. It was recently announced by Shelton L. Beatty, dean of men at the college.

AIR CONDITIONING HEATING

SALES and SERVICE

Lemon Grove Sheet Metal Works
YOUR LOCAL INDUSTRY

C. F. BAXTER

3485 OLIVE ST.

R. H. SCHNICK

H6-0535



To All of Our Friends and Neighbors
During the Coming New Year

RELLA'S SHOE STORE

OPEN FRIDAY EVENINGS
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GOLD ARROW STAMPS
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HAPPY
NEW
YEAR

Best
Wishes!

EVELYN
WIGTON'S

30-90 Day
Charge
Accounts
Lay Aways

Hours 9-6

H 6-9092

7761 BROADWAY, Lemon Grove

HAPPY NEW YEAR FROM BILL'S



BILL'S SELF-SERVICE STATION
...featuring a MAJOR GASOLINE
A COMPLETE LUBRICATION
100 TON PUBLIC SCALE
Phone H-6-1491 • 7195 BROADWAY • MASSACHUSETTS
OPEN 24 HOURS A DAY EVERY DAY



SUSPECTS IN TERRORIST ROUND-UP . . . A native policeman stands by as a load of Mau Mau suspects arrive in Nairobi, Kenya. The suspects were questioned in that city, except one who was hurt resisting arrest. The Mau Mau is a secret society dedicated to driving the white man out of Africa, and has waged such a campaign of murder that the British had to send two battalions to the colony.

Christmas Calls For Goodies



Christmastime calls for plenty of cookies—just plain good eating cookies and some that are special in looks as well as in taste. Here's a tasty eating cookie recipe and some ideas for Christmas decoration. Nonfat dry milk is an added feature of this recipe and besides the important milk nutrients it contributes flavor and texture to these cookies. It is extremely reasonable for a one-pound can available at the grocer's for five quarts of nonfat milk for as little as nine cents a quart.

Simply add nonfat dry milk right from the package to other dry ingredients in these Christmas cookies:

Christmas Cookies
(Makes 2½ to 3 dozen medium-size cookies)
1 cup sifted flour
¾ cup Starlac nonfat dry milk
2 teaspoons baking powder
¼ teaspoon salt
¾ cup shortening
1 cup sugar
1 egg
¾ teaspoon vanilla extract
Sift together flour, Starlac nonfat dry milk powder, baking powder and salt. Cream shortening;

gradually add sugar and cream until light and fluffy. Add egg and beat well. Stir in vanilla. Blend flour mixture into creamed mixture. Wrap cookie dough in waxed paper and chill in refrigerator at least ½ hour. Roll out on floured board to ¼-inch thickness. Cut into various Christmas shapes with floured cookie cutter. Bake on ungreased cookie sheet in a moderate oven (375°F.) until lightly browned, about 5 to 7 minutes. Remove from sheet at once. Cool. **Decorations for Christmas Cookies:** Mix 1 cup sifted confectioners' sugar with about 2 tablespoons of liquefied Starlac nonfat dry milk (make liquid Starlac nonfat milk according to package directions). Tint to desired shade with certified food coloring. Spread or press through pastry tube onto cookies in desired patterns. **Tinted Sugar:** Put a few drops of certified food coloring into ¼ to ½ cup granulated sugar and toss quickly with a spoon to distribute color without dissolving sugar. Sprinkle on cookies before baking. **Variation:** Chopped nuts, cut-up dried fruits, vari-colored candy sprinkles or chocolate bits or sprinkles may be placed on cookies before baking.

Open House For The Holidays



A time-honored tradition, and one of our most gracious customs, is that of holding open house at the Christmas holiday season. Large groups can be entertained with ease and a minimum of work if you serve refreshments buffet style and feature a punch bowl as the main attraction. It isn't necessary to own an elaborate punch bowl. A large kitchen mixing bowl serves the purpose and such a bowl looks most attractive wreathed with greens and Christmas decorations.

Small sandwiches, Christmas cookies and fruit cake are good accompaniments for punch. Your punch should be colorful, flavorful and sparkling. In the recipe given here, fruit juices provide the color and flavor and pale dry ginger ale gives sparkle and additional zesty flavor. Use plenty of ice cubes and have your fruit juices and ginger ale well chilled for a fine tasting, refreshing punch.

Christmas Punch Bowl
4 cups canned cranberry juice
1 cup brown sugar
cocktail
2 28-oz. bottles pale dry ginger ale
4 cups grapefruit juice
Heat cranberry juice. Dissolve brown sugar in hot juice; add grapefruit juice; mix well; chill. Pour over ice in punch bowl. Add ice cold pale dry ginger ale. Stir gently to mix. Garnish with orange slices. Yield: 32 punch cup servings.

Goat Ass'n. To Meet Sunday

The Southern Cal. Goat Association will meet Sunday at the Ramona I. O. O. F. Hall, Potluck



RARE DEFECT . . . Vicki Pastula, 4, has been scampering about her Seattle home with a hole in her heart that may be fatal. Born with the defect, she will undergo operation.

Vic Vet says

VETERANS WHO HAVE PERMITTED THEIR GI TERM LIFE INSURANCE TO LAPSE BY NOT PAYING PREMIUMS WHEN DUE MAY REINSTATE THE POLICIES BEFORE THE TERM PERIOD ENDS



For full information contact your nearest VETERANS ADMINISTRATION office



lunch will be at 12:30 with a Hawaiian music and Mr. and business meeting following. Mrs. Hanson will offer folk Horner Orchestra will supply dances.

Stan's BARBER SHOP

7302 Broadway Near Massachusetts

H 6-8912

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Plenty of parking Open 9 to 6 except Sun.

You haven't seen anything until you see our ROSES.

5,000 tree, bush and climbers

Visitors Welcome 9 a. m. to dark

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H 6-9001

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7856 Golden Avenue Phone H9-2101

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HERE IS AN INVITATION TO
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SOUVENIRS-NOISEMAKERS
FAVORS - HORS D'OEUVRES
FUN FROM DARK 'TIL - ? ?



Meet your friends at . . .

Michael's

STEAK HOUSE AND
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7828 BROADWAY

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DINNERWARE, LARGE SELECTION

CARR'S 7850 BROADWAY

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Refrigerators & Washing Machines
30 month, Delivery & Pick-up
BROWN'S REFRIGERATION
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H6-8098 421cFURNITURE WANTED—We buy
& Sell. Top cash price for your
used furniture. Call H 6-8985.
McGuire & Mangano 7975
Broadway. 34-11cLooking for the best in a frying
chicken? Harold's Fryers. 7151
North Ave. H 6-8358. Roasters and
stewers at all times.ATTRACTIVE LMAPS, TABLE
Boudoir, Pin-up. Reasonable.
CARR'S 7850 BROADWAYGIRLS—You can get all the
plaster figurines, paints and
glaze you want here in Lemon
Grove. See us first. 7806 Lester
Ave., half block east of Grove
Theatre. H 6-0894. 18-11cBROAD BREADED FRYERS
PACKAGED FOR FREEZER \$60 lb.
7151 North Ave., Lemon Grove 1111cLET US REPAIR your burned out
toaster, waffle iron, coffee
makers, mixers and clocks. Fast
Service - Low Price.
C. P. APPLIANCES, 7850 Broadway
Lemon Grove. H 6-0896. 4-1cVERT. DRILL PRESS, \$48.95
CARR'S 7850 BROADWAYT. V. Antenna Repair. Reasonable
and Reliable. Prompt service.
H 6-1348 11-1cSEWING MACHINE RENTAL
Guaranteed Portables
Free Pickup & Delivery
A-4 Radio & Appliances
7330 Broadway, H6-8920, 4111cRED BROADBREADED CAPON
NETTIE ROASTERS AND FRYERS
Live 40c lb. 7151 NORTH AVE.
Lemon Grove. 1111cFOR SALE—1950 Austin 4 dr. If
its mileage U want this is the car
for U. See it at 8121 Broadway,
L. G. H 6-2162 days, H 9-8138 after
6 P.M. 11-1cROASTING DUCK FOR YOUR
FREEZER
Alive or Dressed
Bunger's Hatchery H6-6717, 37-11cSinger treadle \$15.00
White portable \$34.50
Singer portable \$6.50
New Machines as low as \$9.50
ARNOLD SEWING MACH. CO.
7876 Broadway L. G. H 6-7310Auto Insurance
5-10-15 L&P \$14.85 for 6 months
to members 21 years of age and up.
Fire Insurance 20% under board.
State Farm Insurance Companies
H 6-4525 11-1cGIFTS, DOWNTOWN QUALITY
and Selection at Downtown prices
CARR'S 7850 BROADWAYDo you have a business for sale?
For Escrow don't forget Le Mesa.
Lemon Grove Escrow Service at
7858 Golden Ave., Lemon Grove.
H 6-3236. 14-11cIRONING DONE in my home. \$1
per hour. H6-7710. Will pick up
and deliver.TILTING TABLE SAW \$49.95
CARR'S 7850 BROADWAYREALISTIC ARTIF. FLOWERS
CARR'S 7850 BROADWAYFOR RENT - HOUSE Studio type
cottage. \$50 furnished. 3838 Costa
Bella.FOR SALE - 16" Admiral combina-
tion television set. \$185. Also
12 and half inch Admiral combina-
tion for \$125. Unconditionally
guaranteed. Easy terms. Wilson
Television, 4101 Palm, La Mesa.FOR SALE—Boxer puppies, AKC
registration. Phone H 9-3846. 19cPainted Kitchen table and two
chairs, also mahogany coffee table
for sale. H 6-8734. 19cWANTED—Care for two children.
9 months, and 2 1/2 years, mornings.
References preferred. 7614 Pacific
Ave., Lemon Grove. 19pWANTED—Dependable woman
with own transportation or will
furnish bus fare to care for 2 school
age boys 5 days a week from 8:30
to 5:00. Call H 6-4324. Monterey Hts.FOR SALE—Logan 10" lathe, 36"
bed with all attachments Drill press
never used. Phone H6-6876.TELEPHONE COMPANY PAYS
MILLION IN COUNTY TAXESPacific Telephone handed the company during the 1952-1953
county tax collector a check for period will amount to an esti-
mated \$602,152.32 last week as the first mated \$19.84 per telephone. This
installment of its 1952-1953 prop-
erty taxes.Second installment of the "Taxes" including property
company's taxes will be paid taxes — take a 17-cent bite cut
next April. It will amount to of every dollar telephone users
\$602,153.53 for a fiscal-year total pay for their service. Along with
of \$1,204,306.85.District Manager Harry W. De-
pert, who presented the check in
behalf of the telephone com-
pany, said that telephone taxes
have steadily increased. "The
company is now paying property
taxes averaging \$5.67 per tele-
phone in San Diego County," he
said. "Total taxes, excluding ex-
cise taxes collected for the fed-
eral government, paid by the"If the company is to meet the
still growing demands for serv-
ice in California, earnings must
be satisfactory to attract ade-
quate investment money."
The company now serves more
than 212,000 telephones in 23
San Diego County exchanges.Xmas Decoration
Contest Has
Nine WinnersA king sized snow man mount-
ed atop the house of Thomas
Rowden at 3551 Fairway Drive in
Brookside took first prize in the
Brookside Improvement Organi-
zation Christmas Decoration
Contest.More than \$100 in prizes will
be awarded to the nine prize
winners.Judges, who included newspa-
per people from local publica-
tions were unanimous in choice
of first prize.In addition to the "snow man"
display other winners included
dolls wrapped like a Xmas gift;
manger scenes; artistic lights ar-
rangements and several ingeni-
ous novelty designs. Judges
agreed that the contest was a
hard fought one and that the
community could well be proud
of the additional Xmas sparkle
brought on by the event.Total list of winners in se-
quences are: Thomas Rowden,
3551 Fairway; Winfred Thomas,
3215 Par Drive; Bill Swankie,
3408 Par Drive; Robert Partman,
3552 Fairway; Willard Paul, 3314
Fairway; D. C. Marsh, 3531 Fair-
way; Leo La Frambosie, 3729
Fairway; Maxwell Rice, 3221
Fairway and George Miller, 3602
Fairway.A year's subscription to the Re-
view will be sent to each prize
winner in addition to other
prizes, most of which are nursery
items.Frank L. Foster, 3541 Fairway
Drive, president of the Improve-
ment Organization was in charge
of the affair. The homes of the
president and 15 board members
were not eligible for prizes al-
though some very easily could
have qualified.Fight Infantile Paralysis! Join
the March of Dimes.Faucher Reports
Record Breaking
Postal XmasThe Lemon Grove Postoffice
had the situation well in hand
for Christmas. When the office
closed on Christmas Eve, the
place was as clean as a whistle.
Every piece of mail had been de-
livered and the biggest postoffice
Christmas in its history was over.The day after Christmas was a
different story. Tardy mailers
had waited a little too long and
53 sacks of parcels and cards
were dumped onto the hardly re-
covered mail clerks.Just how big the postal Christ-
mas was is indicated by figures
released this week by Francis
Faucher, local postmaster.More than 32,000 pieces were
cancelled on the biggest day
which was December 18th. Al-
most 350,000 cancellations, 20%
more than last year, were made
in December.It took 30 extra clerks and a
additional building, 2,000 extra
square feet, to get the job done.
The receipts for the year hit a
record breaking \$67,113.8.By years, here's how that
thumping total compares:1946—\$15,241.00,
1947—\$19,594.00,
1948—\$24,580.00,
1949—\$30,021.00,
1950—\$42,163.00,
1951—\$54,331.00,
1952—\$67,113.82.Give Voluntarily to the March
of Dimes.

MONTERREY P.T.A.

Monterey Heights P.T.A. will hold
their first meeting of the New Year
on January 8th, at the school audit.
Chairman of program are Mrs.orlum.
Frieda Lockhart and Mrs. J.C. Bar-
dy. First grade mothers will be
hostesses.Inspiration will be given by Dor-
othy Geisler.You can Help, too! Join the
March of Dimes.

TEENER...



By Beverly Henderson

This introduces Jerry Palmer,
the possessor of a beautiful bar-
itone voice. He is the seventeen
year old son of Mr. and Mrs.
V. W. Palmer of 6830 San Miguel
Avenue. Jerry's father was a pro-
fessional cowboy (ballad) singer
and guitar player in Oklahoma
City, but is presently employed
as a tune up specialist at Bal-
boa Oldsmobile service in San
Diego. Jerry has attended Wash-
ington, Horace Mann and is pre-
sently a junior at Helix High
School. He is approximately
5'6 1/2" in height, has light-brown
hair, green eyes and a personali-
ty that makes him popular
among his many friends and ad-
mirers. Jerry's many activities
include that of being President
of the Green-Robed choir, sing-
ing baritone in the boys' quar-
tet, being a member of the
Drama club and key club, and
also participating in many of
the school assemblies and music
programs. Although he sings
popular ballads very effectively
and has the same "effect" on
his audience as does Eddie Fish-
er, he prefers and is studying for
Grand Opera roles. His favorite
recording artists are Lawrence
Tibbet and the recordings of En-
rico Caruso. Jerry has been
studying voice for 2 years and
piano for 4. He is not yet certain
as to his future plans, but he
will either join the service or
continue his music studies.One of Helix High's peppy
song-leaders is attractive Alice
Jean Cooter, daughter of Mr. and
Mrs. J. T. Cooter who reside at
2372 Bonita St. This seventeen
year old senior has blonde hair,
blue eyes, stands 5'4" and
weighs around 120 lbs. The
Cooter family moved to Lemon
Grove, eleven years ago, from
Denver, Colorado. Even though
Alice is very busy with her song-
leader activities, she still man-
ages to find time to be sec-
retary of the Duchesses, a social
service club at Helix. Alice's
hobbies include that of making
ceramics, dancing, and oil and
water painting. She likes jazz
and popular music. Her favorite
recording artist is Johnny Ray
and his disc of "Because of
You." Alice has attended Lemon
Grove, Grossmont, and Helix.
She has a brother (23) and one sister
(25). Alice is uncertain as to her
future plans, but may attend San
Diego State after graduation.

First of all, as an eye-catcher

More Than Ever Before — San
Diego Needs You in the March
of Dimes.MAGIC TRICKS to help you make
the most of meat are like money
in your pocket these days. And
here's one idea that's bright as a
new penny. Combine the meat with
a condensed soup sauce to make a
generous dish that feeds the whole
family.For example, cut up the last of
Sunday's chicken and team it with
condensed cream of chicken soup.
Grand for chicken pie with biscuits
on top or for chicken a la king.
And a hearty meat dish with con-
densed tomato soup is this one.Tomato-Beef Skillet Supper
1/2 pound ground beef
1/2 cup chopped onion
1/2 cup chopped green pepper
2 tablespoons shortening
1 can (1 1/2 cups) condensed
tomato soup
2 cups cooked whole kernel
corn, drained (frozen,
canned, or frozen)Cook beef, onion and green pepper
in shortening in skillet until lightly
brown; stir gently to keep meat
in bite-size pieces. Add tomato soup
and corn; simmer 5 minutes. Makes
6 servings.BABY ENJOYS SOUP: As soon
as your baby is ready for soft-chew-
ing foods, he can begin eating con-
densed soup. More than half of them
eat soup before their first birthday.
You can serve the same good soup
to baby and to the rest of the family
— so it's a handy dish. Favorites for
baby are cream of asparagus, beef
noodle, cream of celery, chicken
noodle, chicken (with rice), green
pea, Scotch broth, tomato, vegetable,
vegetable beef and vegetarian vege-
table.HALLOWEEN FUN: Jack-o-lan-
tern sandwiches
and big bowls of
hot soup are a
treat. For sand-
wiches, slice
round buns
(hamburger
kind) into 4 thin
slices. Spread
one slice with
peanut butter
and put on other
slice with white
side up. Make a
face by sticking
on nuts for the
eyes and nose, and
a slice of red radish
for the mouth.
Soup could be bean
with bacon or
cream of mush-

Greet the New Year with a smile —

Plan Your New Year's
Eve Party At

PAL'S PLACE

FAVORS — SOUVENIRS
NOISEMAKERS — FUN!

3521 IMPERIAL AVE.



H 6-9825

CLEARANCE

Reductions to 50%

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30-90 Day
Charge
Accounts
Lay Away

Hours 9-8

H 6-9092

7761 BROADWAY, Lemon Grove

QUALITY APPAREL SHOPS FASHION



The Market

THROUGH IT'S OWNERS

Wishes all their Lemon Grove Friends and
patrons the happiest kind of a New Year

Al Abelson and Leo Zwiebel

The Market

9040 Campo Road, Spring Valley

REMEMBER

FOR BEST RESULTS
Use REVIEW Want Ads

FOR BEST RESULTS Use REVIEW Want Ads

FURNITURE FASHIONS



California living at its best is exemplified in this modern, curved, one piece lounge. It fits into any spot in your living room. In front of the fireplace, against the wall or facing out through your large picture windows. Shown completely relaxed in the lounge is the very attractive Helen Broiles of Lemon Grove.

This lounge, chosen for its button tuft back and beautiful novelty woven boucle in cocoa brown and chartreuse, fits admirably into modern as well as traditional home furnishings, according to Bud Stewart, manager of McMahan's of Lemon Grove.

Such items spread over years to pay, a positive policy at McMahan's makes ownership financially easy. Call and see McMahan's at Broadway and Olive in Lemon Grove, today.

Nu-Way Furniture Co. to Open Store in Lemon Grove

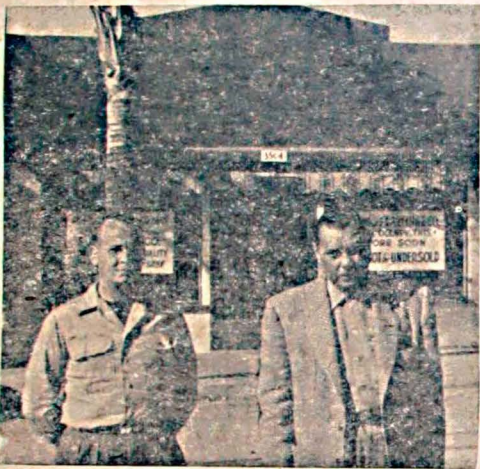
Plans were revealed here this week by two well known California business men to open a furniture store in Lemon Grove. The business will get under way near mid January and the firm will occupy the premises at 3504 Main Street in the block of buildings opposite the Grove Theatre.

Harold D. Preston, owner of the Nu-Way Furniture Co., 3365 National Avenue in San Diego together with Charles MacDonald, 423 Trophy Drive, Brookside, will operate the firm.

MacDonald is well known in our covering wholesale circles in this area. Preston has been in business in San Diego for the past 30 years.

The store's policy will be to handle popular priced, nationally known lines. Nu-way, it was pointed out, has avoided the dangers of oversized inventories and the savings in this type of operation have been passed back to the consumer.

A gala opening program is being planned to introduce the Nu-Way type of operation to the Lemon Grove Community.



Charles MacDonald and Harold D. Preston will operate the Nu-Way Lemon Grove.



MAKES CANCER CLAIM . . .
Dr. John Gregory, Pasadena, Calif., claimed before the Southern Medical Association that many persons who would have died of cancer have been cured with antibiotics.



Directory Clerk Jeannine Springer smiles her approval of day. It will be the largest ever new San Diego County telephone directory, scheduled for delivery to subscribers starting on Monday.

Do Your Shopping Through the Ads in the Review



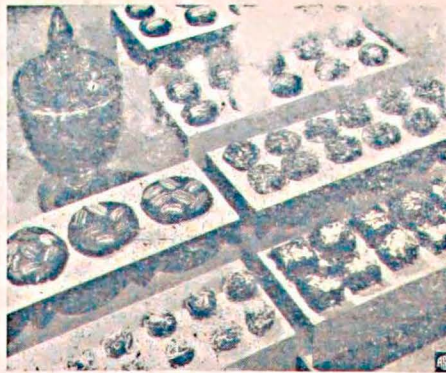
and for hopes for a Joyous New Year

We can cheerfully say that we have enjoyed serving you in every way possible during the past year. We hope the New Year brings you the blessing of Happiness and Prosperity.

The Greeting Shop

RANCHO DRIVE-IN THEATRE
FEDERAL and EUCLID
PHONE M4-1337
Open at 7 — Start at dusk
JOHN WAYNE
and
MAUREEN O'HARA
in
"THE QUIET MAN"
also
"OPERATION SECRET"
STEVE COCHRAN
CORNELL WILDE

Fast Food for Holly Days



Mrs. Santa will share with you the secret of personalized Christmas presents. Send candy from your kitchen, and don't believe it's difficult to make. These professional-looking beauties were all home-made from one simple, basic recipe. No candy thermometer needed. Just melt semi-sweet chocolate morsels, stir in evaporated milk and vanilla and your candy mixture is ready for Pralines, Patties, Chocolate Squares, or any of the other delicious things shown above.

Short Cut Fudge
2 packages semi-sweet chocolate morsels 1/2 cup sweetened condensed milk
1 teaspoon vanilla

Melt chocolate in top of double boiler. Remove from heat. Stir in milk and vanilla and mix until mixture is well blended. Turn into pan or shape in desired form. Allow to stand several hours. YIELD: Approximately 1 1/4 pounds.

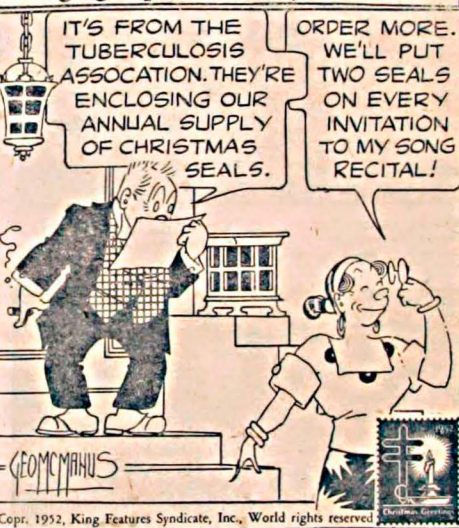
Chocolate Squares—Turn mixture into an 8-inch square pan. Sprinkle with chopped nuts, press lightly. Cut into squares.

Coconut Balls—Shape into 1/4-inch balls, then roll into shredded coconut. Walnut Patties—Shape into 1/4-inch balls, and press whole walnut or pecan in center.

Pralines—Measure 1 standard tablespoon of mixture. Place on a piece of waxed paper. Use another piece of waxed paper to place on top of pralines. Press with bottom of a water glass to make a 2-inch circle. Press pecans in surface.

Chocolate Nut Roll—Add 1/2 cup coarsely chopped nuts to mixture. Divide mixture in half. Make two rolls about 1 1/2 inches in diameter. Lightly press roll into chopped nuts so that all area is covered. Allow to stand several hours; slice each roll in approximately 16 slices.

Bringing Up Father By G. McManus



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Heavy-Duty Roads Like Romans' Via

THE POUNDING destruction of heavy traffic on modern highways has caused the revival of some of the basic engineering principles used 2,000 years ago in construction of the famous roads of ancient Rome.

Most renowned road in the Roman system, which at its peak totaled some 50,000 miles, was the 412-mile Via Appia (Appian Way), leading from Rome southeastward to Brundisium (modern Brindisi) and its port of Hydruntum (Otranto), in the heel of the Italian boot.

A recent survey by American engineers showed that the Appian Way is in better condition than many modern highways and streets. In other parts of the ancient Roman empire traces of once fine roads can be found—from Britain's Scottish border to Egypt and Syria.

The Roman roads owed much of their longevity and quality to careful, painstaking construction and to the engineering principle of building extremely deep, heavy foundations. Some of the roads are more than 40 inches from their base of large, hand-laid and fitted stones to the top of the pavement.

Breakup of thin pavements under heavy traffic led engineers back to the Roman theories. But now great machines do everything from basic excavation to final finishing. In Roman times the work was done by hand, with slave and military labor. Foundation and surface paving blocks were laboriously fitted together.

It would probably cost more than \$500,000 a mile to reproduce the hand-built Roman road today. The excellent basic construction principles of the Roman roads are returning to use, but other features would rule the ancient highways out for modern traffic. Because they were used largely by foot soldiers and comparatively slow moving wagons and chariots, some grades were extremely steep—much too steep for easy negotiation by modern wheeled vehicles.



May we wish you much success and happiness during the coming year. It is our pleasure to serve you during that time. Come see us often.

CRESSY'S DRY GOODS

THE HOUSE OF HIGH QUALITY MERCHANDISE AND S&H GREEN STAMPS
7816 BROADWAY PHONE HG-5594

WE GIVE S&H GREEN STAMPS

NO WONDER WE CROAK



USED REFRIGERATORS AND RANGES

ALL IN GOOD CONDITION
ALL UNCONDITIONALLY GUARANTEED

1 GAFFERS and SATTLE Range	2 years old	\$99.75
1 ALL PORCELAIN FRIGIDAIRE Refrigerator	7 cu. ft.	99.75
1 WESTINGHOUSE Refrigerator	6 cu. ft.	89.75
1 LEONARD Refrigerator	8 cu. ft. 3 years old	124.75
1 Large WEDGEWOOD Range		99.75
1 Apartment size FRIGIDAIRE Electric Range		99.75
1 24" PACKARD BELL T.V. floor sample	Was \$550.00	Now 475.00

MARJOHN'S APPLIANCE CO.

WE GIVE S&H GREEN STAMPS

7817 BROADWAY LEMON GROVE

Enjoy Yourself with
NEW YEAR'S FOODS FROM PIGGLY WIGGLY!



FOR THE REST OF THE YEAR
MEDIUM SIZE
BRIMFUL OF LUSCIOUS
JUICE - LOOSE NAVELS

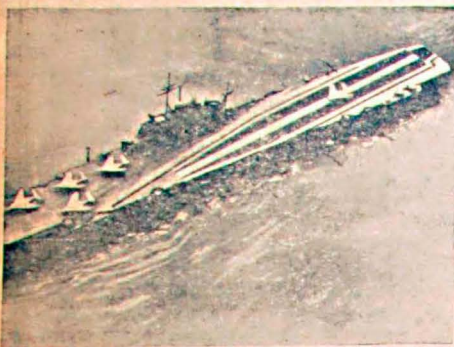
8 POUNDS
FOR

25¢



PIGGLY WIGGLY

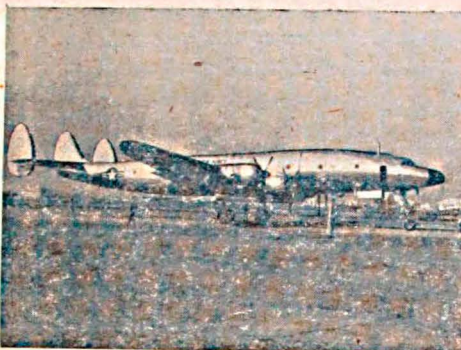
THE MOST FAMOUS NAME IN FOODS



NEW LOOK FOR CARRIERS . . . This is the new angled flight deck arrangement devised by British navy for carriers. Deck is marked out so planes may land at angle of eight degrees of the fore and aft line, increasing length of flight deck 40 per cent. If plane is not brought to standstill by arrestor wires, it can fly straight off over side of flight deck without hitting a barrier.



DISCUSSING NATO . . . General Matthew Ridgway chats with President of the Portuguese Republic, General Craveiro Lopes, in Lisbon after his arrival recently for a series of conferences of a political and military nature in reference to NATO. In addition to the many high officials on hand to greet him, citizens of Lisbon lined the streets to give him a rousing welcome.



FASTEST TRANSPORT . . . The first airplane transport to be powered by military-developed turbo-compound engines, most efficient ever flown, leaves assembly line at Burbank, Calif.



LEGAL ROADBLOCK FOR TIN KING . . . Two lawyers, one swinging a hefty brief case, run interference to ward off a process server seeking to serve Bolivian tin king Antenor Patino (right) papers in divorce suit. The papers were later accepted by Patino, who was held in \$225,000 bail on complaint of his estranged wife that he was planning to skip the country to avoid paying her \$400,000 in back support.



YEAH? YEAH! . . . St. Louis Browns Manager Marty Marion and plate man. Grieves practically rub noses during a rhabarb at a Browns-Yankee game at Yankee stadium. Pilot Marion protectively holds back his irate catcher, Clint Courtney.



FOR BEST RESULTS
Use REVIEW Want Ads

VLM Christian Church Youth Banquet Friday

Youth of Vista La Mesa Christian Church will hold their Youth Banquet Friday at 6:15 p. m. in the Church social hall. The theme "Forward in '53" was chosen for this New Year's event.

All departments from Junior High through College will have a part in the program and in preparation for the dinner. The teachers are to serve the meals and the mothers will assist in the kitchen.

Herbert L. Close, who attended the International Convention in Australia, will present films and tell of teen life in Australia.

Presidents of participating classes in this function include: Ronald Stull, Vista La Mesa H. Y.; Rollie Daggett, Christian Builders; Marie Schleif and Pat Weber, Youth Fellowship; Phyllis Wester and Mary Conlee, Chi Rho Fellowship. Youth from the coral groups are also invited.

District Superintendent To Speak

Reverend Odell Cagle, Superintendent of the California-Arizona district of the United Pentecostal Church, will be speaker at the Lemon Grove Pentecostal Church, 7997 Imperial Avenue at 7:30 p. m. on January 6th.

Reverend Cagle is one of America's most unique Pentecostal preachers and is well-known from coast to coast. The public is invited. Pastor of the church is William P. Cass.



Your Lemon Grove
Culligan Dealer
is **Virgil A. Stevens**
3515 Olive, H 6-4568
24 Hour Service
RENT A SOFTNER!
IT'S THE
Economical Way
We Sell, Rent & Service

Why Be Without Television?

Lots of good reconditioned nearly new sets from \$45 up.

New sets start at \$199.50

As low as \$5 down. All makes, all models.

Buy where you get service.

Low prices. All work guaranteed.

We make the best deal in town.

Over 5000 customers to prove it.

We operate the largest service shop in San Diego County.

WILSON TELEVISION

Corner of Palm, Campo and Imperial, La Mesa
PH. H 6-8091 Open Evenings till 9

For convenience with
no loss of interest

TRANSFER SAVINGS NOW

Bring in your pass book. We
handle all the details.



Member Federal Deposit Insurance Corporation



and fondest hopes for a joyous
New Year

We can cheerfully say that we have enjoyed serving you
in every way possible during the past year.

We hope the New Year
brings you the blessings of Happiness and Prosperity.

WALTER'S JEWELRY
7773 BROADWAY LEMON GROVE



Best wishes and our hopes
for much happiness this year.

From the STYLE SHOP

3425 IMPERIAL

H 6-7232

Do Your Shopping Through the Ads in the Review

NEW YEAR



GREETINGS

We look forward to another year of service
and thank you
for your consideration and patronage.

THE LEMON GROVE LUMBER COMPANY



- For Your
- Freezer
- Locker

U. S. GOOD or CHOICE

**BEEF
LAMB**

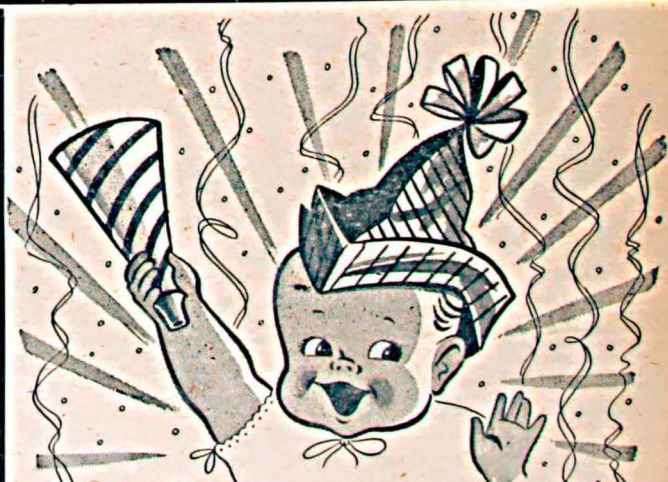
cut, packaged
and
sharp frozen

Try Our
HOME CURED BACON

**AMERICAN
FROZEN FOOD
LOCKERS**

8321 IMPERIAL
H 6-9457

3/4 Mile E. of Lemon Grove
"Buy American"



HAPPY NEW YEAR

McMahan's
FURNITURE STORES



FASHION FLASH . . . Latest in novelty fashions from Paris is a bird cage handbag, complete with bird perched inside. "Gall-bri" is the name of the creation.

Grove Residents May Get Auto Tabs In L. M.

A representative of the California Department of Motor Vehicles will be at the La Mesa Branch of Bank of America N. T. & S. A. from Jan. 2 through Feb. 4 to issue 1953 auto and commercial license plate tabs. Manager Beth Bennett, announced today.

A. H. Henderson, Director of Motor Vehicles, emphasized that only auto and commercial license plate tabs can be obtained at the bank. All other tabs must be obtained at a branch of the Department of Motor Vehicles. He added that the bank makes no charge for this service.

Groves taking advantage of this convenient way to get their license plate tabs must bring along their "1953 Potential Registration Cards" which should have been received in the mail by now. The form is in duplicate. One copy is retained by the Department of Motor Vehicles representative — the other is validated and becomes the registration card or "white slip" which is carried in the vehicle.

If you do not have a 1953 Po-



FAST FRIENDS . . . Rear Admiral Lamont Fugh, surgeon general of U.S. navy in Korea and a Korean falcon, seem to have taken to each other. The bird finds the admiral's shoulder a soft perch.

tential Registration Card, payment of license fees must be made at a branch of the Department of Motor Vehicles.

Those paying their license fees at the bank will receive the license plate tab at the time the fee is paid. The entire transaction may be completed at the bank. The license plate window



SEVENTH-DAY ADVENTIST CHURCH
2880 Main Street
HomeLand 6-0851
Willis L. Hyatt, Minister
9:30 a.m.—Saturday Bible School
11:00 a.m.—Morning Worship.

LEMON GROVE METHODIST
Meeting place — 2880 Main

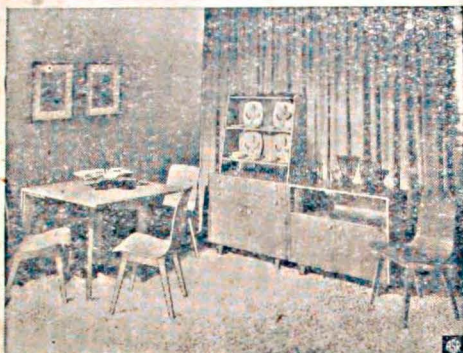
POME

Rainy Day Serenade
A puddle scattered here and there,
The pitter of drops as they fall,
The rainsoaked trunk and glistening leaves
On the trees so slender and tall.

A romantic scene if there ever was one,
But it aggravates a fella' because this happens to be the day
I forgot my umbrella!
—Ruby Cartee

will be open during regular banking hours.

Furniture Fashions



Perhaps no room in the American home has undergone such a complete style change as the dining room. The dining room at the left was considered smart—and quite typical of its era—in 1926. Today, flexible modern dining room pieces adaptable for either the formal dining room or the combination dining-living room, shown at the top, are preferred by the 1953 homemaker, who more often than not does not have a separate dining room. Dining, except at holiday time, is getting more casual and informal all the time, though most women insist on a table that may be opened, on special occasions, to accommodate a full family gathering. Furniture stores are now featuring an amazing collection of items for informal meals: hostess carts on wheels, stacking tables for TV suppers, chests that cleverly provide storage space for linens, china, silver, trays, etc., and room dividers that decoratively separate the living room from the dining areas.

Now that the holiday season is approaching, the dining table is of utmost importance. The furniture shown here is of mahogany in a warm light brown finish called mocha.

LEMON GROVE "MARCH OF DIMES"



STARTS JAN. 2nd



We Give S&H Green Stamps
8280 Imperial H 6-5128

Building?

Remodeling . . .
or just a repair job?
We have the material in either case. A stick or a car load.
Let Us Give You An Estimate

WARD LUMBER CO.

3580 Massachusetts
H 6-0593 Phones H 6-0594

Seventh Day Adventist Church
9:30 a.m. Church School
10:45 a.m. Worship Service

MONTEREY HEIGHTS BAPTIST CHURCH
Rev. Wyman Witt, Pastor
Barton and Englewood Drive
9:30 a. m.—Sunday School
10:45 a. m.—Morning Worship

FIRST BAPTIST CHURCH
Main and Burnell
J. Morris Mulvey, Pastor
H 6-0340

UNDAY SERVICES:
9:30 a. m.—Sunday School for all ages.

11:00 a. m.—Morning Worship
6:45 p. m.—Training Union
8:00 p. m.—Evening Worship

WEDNESDAY:
7:00 p. m.—Teachers and Officers Meeting
8:00 p. m.—Prayer Service.

FIRST CHURCH OF CHRIST SCIENTIST, LA MESA
4258 Allison Ave., at Palm St.
9:30 a. m.—Sunday School
11:00 a. m.—Church Service

VISTA LA MESA CHRISTIAN CHURCH
4210 Massachusetts Ave.
H 6-1221 H 6-595

Rev. Donald C. Jones, Minister
9:00 a.m.—Church School classes
—9 ages

9:00 a.m.—Morning Worship Service
6:30 p.m.—Youth Groups
7:00 p.m.—Evening Worship.

UNITED PENTACOSTAL CHURCH
7907 Imperial Avenue
Rev. William P. Cass
Wed. Evangelistic — 7:30 p.m.
Fri. Bible Study — 7:30 p.m.
Sun. Sunday School — 3:00 p.m.
Worship Service — 4:00 p.m.

LA MESA UNITED PRESBYTERIAN
4426 Harbison Ave.
Leon E. Raines, Pastor
9:45 a. m.—Church School
11:00 a. m.—Morning Worship
7:00 p. m.—Youth Fellowship

ST. PHILIP'S EPISCOPAL CHURCH
V. F. W. Hall, Imperial Ave.,
Lemon Grove
Rev. J. Philip Bartlett, Vicar
Phone W 1525

Sunday:
9:30 a. m.—Family Worship

LEMON GROVE LUTHERAN CHURCH
MONTEREY HEIGHTS
H 6-0232
W. LeRoy Elster, Pastor

Sunday
Sunday School.....9:30 A.M.
Adult Bible Study Class.....10:00
Worship Service.....10:45 A.M.
Wednesday
Senior Choir Practice.....7:15 P.M.
Saturday
Senior Confirmation Inst.....9:00AM
Junior Confirmation Inst.....10:30AM

FIRST CONGREGATIONAL CHURCH
Dan Apra, Pastor
HomeLand 6-8758

Gertrude Scovel, Director of Religious Education
8:15 and 11 a.m. Church Services
8:15 10:15 am Church School
8:50 10:45 am Coffee Time

Wednesday
3:30 p.m. Junior Choir Practice
6:30 Youth Choir Practice
7:30 pm Adult Choir Practice

ST. JOHN OF THE CROSS CATHOLIC CHURCH
Fr. J. W. McDonagh, Pastor
Telephone H 6-3914

Sunday Masses at 7:00 8:00 9:00, 10:00, 11:00 and 12:00.
Holy Day Masses: 6:00, 7:00, 9:00 and 10:00.
Confessions: 4:00 to 5:30; 7:30 to 9:00. Saturdays: eves of Holy Days and First Friday.
Novena: 7:45 P.M. Wednesday except week of First Friday.
Baptisms: 4:00 P.M. Sundays.
Legion of Mary: 8:00 P.M. Mondays.
Sunday after 7 o'clock Mass.
Convert Information: 8:00 P.M. at Rectory, Tuesdays and Fridays.

TRINITY PRESBYTERIAN CHURCH
3902 Kenwood Drive
Spring Valley
HomeLand 6-2912
Rev. John Chandler, Pastor
3232 Park Drive
HomeLand 9-1935
ASSISTANT MINISTER
Rev. Rex Lawhead
10:00 a. m.—Sunday School
11:00 a. m.—Morning Worship.
9:30 a.m. Early services and Church School. (Nursery through Junior).
10:15 a. m. Activities Period and Church School. (Jr. High, High School and Adult).
11:10 Morning Worship and Church School. (Nursery through Junior).
6:30 p. m. Youth Groups.
8:15 p. m. Young Adult Group

REMEMBER

FOR BEST RESULTS
Use REVIEW Want Ads

"God" Christian Science Lesson Topic

The guiding, protecting, and sustaining power of God will be explained and illustrated in the Lesson-Sermon on "God" read in all Christian Science churches on Sunday.

The Golden Text is from Isaiah (45:22): "Look unto me, and be ye saved, all the ends of the earth: for I am God, and there is none else."

A Bible selection from 1 Kings (17:17,19,22-24) relates that the son of the widow of Zarepath, "fell sick; and his sickness was sore, that there was no breath left in him." And Elijah "took him out of her bosom, and carried him up into a loft, where he abode. . . . And the Lord heard the voice of Elijah; and the soul of the child came into him again, and he revived. And Elijah took the child, . . . and delivered him unto his mother. . . . And the woman said to Elijah, Now by this I know that God comes to light, thou art a man of God, and that Truth demonstrated is eternal the word of the Lord in thy life" (p. 288).

New Officers Named At Presbyterian Church

New officers have been elected to take over their duties at both the Clippers and Mariners groups. The Clippers officers are as follows: Skippers, Mr. and Mrs. Wm. Lovewell; First Mate, Mr. and Mrs. D. Paul Culy; Logkeepers, Mr. and Mrs. Orville Rundle; Pursers, Mr. and Mrs. Vernon DuPont; Lookouts, Mr. and Mrs. Robert Hamann.

The Mariner officers are as follows: Skippers, Mr. and Mrs. Hugo Larson; First Mates, Mr. and Mrs. Lee Holliday; Logkeepers, Mr. and Mrs. John Maxwell; Pursers, Mr. and Mrs. Homer Laughery; Lookouts, Mr. and Mrs. Douglas Marsh.

"The eternal Truth destroys what mortals seem to have learned from error, and man's real existence as a child of God comes to light, thou art a man of God, and that Truth demonstrated is eternal the word of the Lord in thy life" (p. 288).



C.N.P.A. NEWS SERVICE
Gordon Pascal, general manager of the Festival of California Living hands the crown to Queen Sonia Reynolds. The Festival is now open at the Pan Pacific Auditorium, through Dec. 7. Sonia wears a prize-winning ball gown designed by a student at Chouinard Art Institute, and an antique diamond tiara.



Good Health and Happiness to You.
We look forward to another year of service
and thank you for your Consideration and Patronage

Bill's Feed Store

3565 Sweetwater Ave. H 6-6312

Lemon Grove Patio & Material Company

7375 BROADWAY Phone: H 9-3018

BUILDING MATERIAL

Featuring
Hardware and Old Colony Paints
HAZARD CONCRETE PRODUCTS

HAZARD BLOC

We Handle LITHITE Paint for
Building Block and Masonry Wall Surfaces

TICO RENTALS

Tillers - Renovators - Tractors
Cement Mixers - Power Mowers
Lawn Rollers - Spray Guns - Skil Saws
Electric Hammers - Chain Hoists
Floor Sanders - Polishers - Electric Drills
Post Hole Diggers - Fence Stretchers
Plumber's Tools - Mechanic's Tools
Electric Hedge Trimmers
Wallpaper Removers - Tools of All Types
Cement Tools - Wheel Barrows
PLUS 100's OF OTHER ITEMS
Open Seven Days a Week

Lemon Grove Patio & Material Co.
7375 BROADWAY



to ALL OUR
Wonderful friends



The Petite Shop

ROSE and ART GLICKMAN
7810 Broadway H 6-6871

KEEP your story TOLD

If there is one enterprise on earth that the quitter should leave alone, it is advertising. Advertising does not jerk . . . it pulls. It pulls gently at first but the pull is steady. It increases day by day, year by year, until it exerts an irresistible power.—John Wanamaker.

It was John Wanamaker who once said he would never let the local newspaper go to press without his name in its advertising columns.



DOPE RING SMASHED . . . Five men seized in east Harlem, N. Y., and charged with sale and possession of narcotics line up for photo. With their arrest police cracked wide open a dope ring and confiscated heroin worth \$1.5 million. Climaxing three months of investigation authorities first arrested a woman and then the men, saying some of those arrested may be linked to four recent murders.

Mark Needled By Adventists

Seventh-day Adventist Sabbath schools in the Pacific Union Conference are nearing the million-dollar mark this year in offer-



MILADY'S CREW CUT . . . Gloria De Haven, movie star, sports the new "choir boy" haircut she acquired for her New York night club engagement.

ings for foreign missions, according to Dr. George Brassington, Sabbath school superintendent of the La Mesa-Lemon Grove Adventist church.

He stated that an all-out drive to swell the mission fund to a million dollars by the end of 1952 will be taken Dec. 20. A special offering will be taken at the local church next Saturday.

Each of the four children's divisions of the Sabbath school will put on a short program in the senior division.

In 1951, members in Hawaii and four western states comprising the conference contributed \$951,511 for foreign missions in addition to regular tithes and offerings. The offerings this year is expected to be 10 per cent above this amount, Dr. Brassington said.

O.E.S. reports

Continued on page 8

Patron, Sydney Morse; Secretary, Alta Hottenstein; Treasurer, Clara Yee; Conductress, Anna Vogel; Associate Conductress, Anna Mitchell.

Also appointed to serve for the ensuing year were: Chaplain, Clara Fulton; Marshall, Willa Mae Drake; Organist, Clara Bledsoe; Adah, Juanita Seady; Ruth, Roberta Kraft; Esther, Glynn Newgent; Martha, Esther Foster; Warder, Thelma Dewgaw; Sentinel, Reon Rauscher; Flag Bearer, Harold Murphy; Promptress, Theona Bunch; Parliamentarian, Francis Seady; Hostesses, Elizabeth Parsons and Elizabeth Annis.

Presiding as chairman during the installation was Edith Bralley, past matron of the San Miguel Chapter.

So little Means So Much in the March of Dimes.

there were 35 telephones per 100 population in California compared with 28 for the United States.



HONORARY DEGREE . . . Columbia professor Federico de Onis (left) looks on as Dr. Grayson Kirk, vice president and acting head of Columbia U., confers an honorary degree of doctor of law on Joao Neves de Fontoura, foreign minister of Brazil, at a ceremony in New York. The foreign minister is currently attending meetings at the U. N.

ROSE PARADE GIRLS PICK PRIZE BLOOMS



A new record for the use of roses on a float in the Pasadena, Calif., New Year's Day procession will be set in 1953 by the Chrysler and Southern California Floral Association entry, "Moonlight and Roses". 53,000 blooms of the Chrysler Imperial Rose, All-American Winner for 1953, will decorate a formal English garden on the entry. Shown inspecting some of the roses are, left to right, Claudia Cleary, of Alhambra, and Mary Jo Archuleta and Dione Miller, both of Monterey Park, who will ride the float in 1950 costumes.

Sheer Runproofs With Surprise Heel



Have you always put runproof stockings in the "practical" rather than the "pretty" category? Then there's a wonderful discovery in store for you — a new runproof stocking so lovely it rivals your favorite dress-up sheers. It has all the beauty of regular leg deniers. It's sheer—very, very sheer—yet it will never spoil a perfect evening by popping an unsightly run.

But the surprise feature is it's heel! Instead of being knit in mesh, as the rest of the stocking is, the heel is knit just like the heel on a regular sheer stocking. It's also proportioned to fit individual leg dimensions so that it won't slip down into a shoe or bunch up into ugly wrinkles.

Best yet—it's one of Belle Sharmer's famous leg-size stockings—that has to be adjusted to every leg regardless of shape. It comes in leg sizes that differ in width as well as length. There's never any bagging or binding. It fits so snugly it's like a second lovelier skin.

Our Growing Trade Barriers Weaken Free World's Unity

WASHINGTON. — Nineteen countries, each a friend and ally of the United States, have protested to the Department of State that they are bewildered by various actions on our part which either threaten or reduce their trade in the American market.

They are bewildered, they say, at the inconsistency of our blocking trade (imports), while we are encouraging them to produce more and sell more in the United States.

In effect, their point is this: To shield American industries from foreign competition, we seem to be undermining our efforts to promote economic recovery, political stability, and military preparedness in the rest of the free world. Unreasonable trade barriers, they say, weaken the strength and unity of free nations.

This feeling among our allies, the Department of State points out, is very significant—and not only with respect to trade relationships. For the inconsistency in our trade policy raises questions in the minds of other people with regard to all our programs in the free world.

The practical effect of tighter restrictions on our imports, without doubt, is to hurt both the United States and friendly countries. For, the Department of State emphasizes, such barriers tend to diminish:

1. The chances of cutting down our foreign aid.
2. The opportunities for improving the use of manpower and resources among the free nations.
3. The livelihood of free peoples.

In addition, there is an impact on our leadership in world affairs. Since trade is the lifeblood of the world's economy, one sure result will be to lessen our leadership in all things if we do not support the movement among our allies toward freer trade.

For several years the United States has been aiding our allies through the Marshall Plan and the Mutual Security Program. This help to others is based on the assumption that they eventually will recover and will then be in a position to sell us enough to pay for what they need from us.

wise, the American aid that keeps them going must continue to come out of the American taxpayer's pocket.

In addition, every move toward increased U.S. trade restrictions is used now as ammunition in the Communist attack against us. The Communists are propagandizing that our only interest in aiding others is to assure bigger markets for ourselves. They tell other people that this is our aim, that we are slamming our doors against the products of other people.

More directly, the Department points out, our own security requires the freeing of trade from unreasonable barriers. The manpower and resources of the United States alone are not sufficient. The United States needs to combine its strength with its allies to make the best possible joint use of manpower and resources. More trade is the best way to assure this.

But trade restrictions tend to prevent such cooperation. They force other countries to misuse scarce resources, to waste manpower, and to isolate their economies.

Most Americans, of course, realize that the well-being of free peoples goes hand in hand with how much is bought and sold in markets outside of each country. For example:

- In some cases, the foreign trade of our allies represents the equivalent of from 20 to 40 per cent of their total national income each year.
- Our reliance on trade is likewise heavy, though the proportion is not so great. For not only do we ship abroad tremendous quantities of our goods, but also year by year our imports become more important to our way of living.

Just how significant our imports are to the health of American industry was pointed out recently by the President's Materials Policy Commission. Summing up on raw-material needs for the next 25 years, the Commission concluded that the amazingly efficient American industries are becoming increasingly dependent upon raw materials produced outside the United States.

The Commission also recognized the growing pressure here for "protectionism"—a descriptive term for import barriers—and it condemned what it called our "self-imposed blockade."

That blockade has been due, in part, to the efforts of domestic groups looking only to their own interests. The pressures of these groups, the Department says, must be scrutinized in the light of the general interests of the United States. In many cases they conflict with our general interests, and, when they do, the latter should prevail.

The Department of State points out one barrier, the "cheese embargo," to illustrate just what trade restrictions will do. The curtailment of foreign cheese imports has had these effects:

1. It has seriously impaired the economic and political situations in poor regions of Southern Italy, Sicily, and Sardinia, where production and export of cheeses to the United States represented a principal means of livelihood.
2. It has made it necessary for us to continue to give away more dollars to keep these areas buying our products.
3. It has meant that they have less money with which to sustain their own efforts at recovery and defense.

Unreasonable import barriers suggest this paradox: It is as though American workers in Detroit, producing trucks for our NATO partner, Holland, were refusing to buy Dutch cheese. To keep Holland buying the trucks, the Detroit workers would have to slip dollars into the pockets of the Netherlands.

That process, the Department says, is, of course, economic nonsense and is sure to create problems in world affairs. Yet it is just about what Americans are forced to do by unreasonable trade restrictions.

Moreover, what is very important to all Americans, the process hinders normal business operations. It causes Government "interference" with the usual trade of farmers, businessmen, and consumers in doing business with foreign buyers and sellers.

The Department emphasizes that the alternative—a gradual elimination of trade barriers—offers the only sound solution. For the major trade problem of other countries is their lack of dollars; they believe we can help solve that problem by assuring them a "fair shake" at earning American cash.

By reducing our restrictions and thus helping our allies to find an opportunity to compete in our market, we will enable them to earn more dollars and to pay their own way. As a Department economic expert put it: "Trade, not aid, is the best way to strengthen the free world."

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